

Trap Bo\$\$ 101: HOW TO CREATE A BOMB A\$\$

ABOUT ME PAGE

WORKSHEETS ON HOW TO
TURN THE MOST POPULAR PAGE ON YOUR BLOG/BUSINESS WEBSITE INTO A LEAD GENERATING MACHINE

HEY BABE! ARE YOU READY TO CREATE A BOMB A\$\$ LEAD GENERATING ABOUT ME PAGE THAT CONNECTS YOU TO YOUR PERFECT FAN AND ENCOURAGE THEM TO WANT TO HANG AROUND YOUR PAGE FOR MORE? FOR STEP - BY - STEP INSTRUCTIONS, MAKE SURE TO CHECK OUT MY BLOG POST [HERE](#)

PART ONE

1. WHO DOES YOUR BUSINESS/BLOG SERVE? DESCRIBE IN DEPT (AGE, GENDER, RACE, ARE THEY STONERS?)

2. WHAT ARE YOU CAPABLE OF HELPING THEM WITH? WHAT VALUE CAN YOU GIVE THEM?

PART TWO

1. WHAT TOPICS DO YOU SPECIALIZE IN? (FASHION, BEAUTY, DIGITAL ART, OR MAYBE ARTWORK)

PART THREE

1. WHY SHOULD SOMEONE READ YOUR BLOG? WHY SHOULD THEY BUY YOUR SERVICE/PRODUCT?

2. WHAT WILL THEY GET OUT OF YOUR CREATIVE CONTENT? HOW WILL THEY BE CHANGED?

3. DO YOU HAVE PROOF, CREDIBILITY OR BIG SOCIAL FOLLOWING? WHY WOULD SOMEONE TRUST YOUR BRAND? WHY SHOULD THEY LISTEN TO YOU?

4. WHAT ARE THEY THINKING THE MOMENT THEY LAND ON YOUR PAGE?

PART FOUR

1. WHAT IS YOUR ULTIMATE GOAL? YOUR MISSION ... THE VISION! THE ULTIMATE TRAP BO\$\$ PLAN YOU WANT YOUR READERS/BUYERS TO ACHIEVE?

PART FIVE

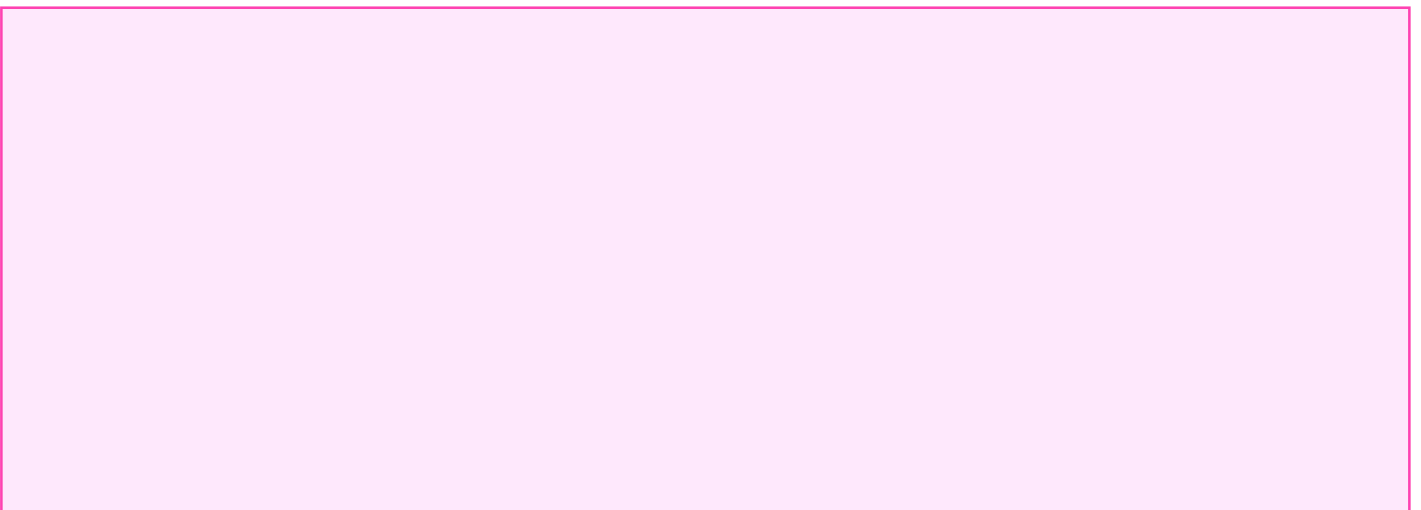
1. DO YOU HAVE ANY SELFIES, GRAPHICS, OR IMAGES YOU CAN INLCUDE THAT WILL SPICE YOUR STORY UP?



2. WHAT ARE SOME DOPE AND PERSONABLE FACTS YOU WANT TO SHARE THAT WILL HELP YOUR READERS CONNECT WITH YOU ON A MORE DEEPER LEVEL?



3. SHARE YOUR STORY. REMEMBER WHY YOU STARTED.



PART SIX

1. WHAT IS YOUR (CTA) CALL - TO - ACTION? MAYBE A FREE GIFT, DISCOUNT, OR EMAIL MARKETING TOOL.



NOTES: